



FFN Policy 2020 -2023

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The Future For Nature Foundation (FFN) aims to protect threatened animal and plant species by supporting young conservationist who make the difference for the future of nature. For the coming years it is FFN's goal to enlarge the impact by:

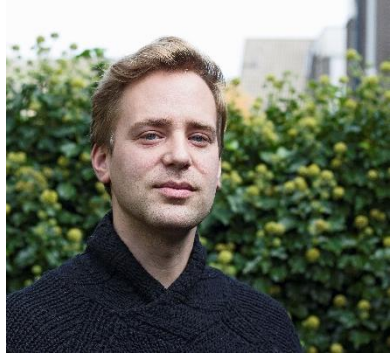
- enlarging FFN's network and outreach;
- giving all FFN winners the chance to work together and learn from each other;
- finding ways to get extra funding to support (new projects of) FFN's winners.



Life on earth depends on biodiversity. Humans, (other) animals and plants depend on the services ecosystems provide, such as fresh water, pollination, soil fertility and stability, food and medicine. Each species plays a part in keeping this complex system running smoothly. Each species that goes extinct, weakens the system. Its extinction can snowball into a crisis for numerous other species. Similar to removing blocks from a Jenga game: removing one block (species) doesn't necessarily make it crash immediately, but every time you pull out a block the stack weakens and eventually it crashes. And when an ecosystem crashes ecosystem services are lost, extreme storms can arise, erosion and floods can occur and the livelihoods of many people can be taken away. Once collapsed, ecosystems are hard and sometimes impossible to restore.

This is why Future For Nature supports young, talented and ambitious conservationists committed to protecting species of wild animals and plants. These natural leaders inspire and mobilise communities, governments, investors and the public at large, to safeguard species and ecosystems and by doing so contribute to protecting life on earth. It's those individuals that bring hope for nature.

Motivation



“Together, the wildlife of each natural environment creates a symphony, with every animal playing its part. Together they form a wonder of interacting harmonies. In the midst of this glorious symphony, the disappearance of the third violin might go unnoticed, but the sound becomes less rich, the ecosystem less robust. And each one of these losses unpicks the fabric of life on which we depend.”

Saba Douglas-Hamilton, chair of the International Selection Committee

The Future For Nature Foundation is an independent NGO that aims to protect threatened animal and plant species.

To accomplish this, FFN supports a new generation of conservationists who make the difference for the future of nature. Because FFN believes that change will come from individuals, young people with vision and purpose, who think and act out of the box and who inspire, galvanize and mobilise others to protect nature.

Every year Future For Nature selects three of these young conservationists. FFN gives the winners its trust and support without administrative strings attached, showcases their work and awards them with €50,000 each.

FFN continues to support them, once they are part of the growing family of Future For Nature winners, to boost their impact on nature even more.

Future For Nature Foundation



“ in the end, it is that one individual, that one individual that has fire in the belly, that one individual that is determined that something should be done! So I applaud very much Future For Nature’s policy in supporting these people.”

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FUTURE FOR NATURE

Sir David Attenborough

The Future For Nature Foundation is internationally recognised and of true significance for the winners. To consolidate and enlarge FFN's impact, FFN will:

- keep searching for young conservationists with vision, passion and guts whose work will be crucial in the years to come;
- keep on showcasing them and their work at FFN's annual Award event and through our (social) media;
- enhance FFN's reputation inside and outside the nature conservation network, so FFN can give an even bigger boost to the winners work by opening doors to governments and businesses;
- inspire more students and nature conservationists with the winners' stories;
- give the winners the opportunity to work together with other members of the FFN Family and to exchange knowledge and skills to enlarge their impact;
- explore opportunities for finding funds to facilitate the winners work;
- grow as an organisation (personal and financial), so FFN can do even more to support the FFN winners and safeguard more animal and plant species.

Our Ambition



Each year, it is FFN's goal to select, three great nature conservationists, who are the next natural leaders, who will make the difference for the survival of species, and the ecosystems these species (and we all) depend on.

By investing in FFN's network of nature organisations FFN wants to reach as many good candidates as possible. After that, it is up to the nature conservation experts of the National and International Selection Committees to select the FFN winners out of the applicants.

The National Selection Committee is a group of four to six Dutch conservationists with an international track record that selects six to ten nominees out of the applicants.

The International Selection Committee is composed of a minimum of eight renowned nature conservationists from all over the world who select three winners out of the nominees.

Selecting young, promising nature conservationists



At the annual Future For Nature Award Event, the three winners present their work and personal story, and receive the Future For Nature Award.

This event takes place at Royal Burgers' Zoo in the presence of well over 500 guests, consisting of a mix of representatives of nature conservation organisations, students, scientists, (potential) donors and Future For Nature Friends.

Each year Future For Nature invites an internationally renowned Guest of Honour to share his/her view on conservation on the stage. In previous years, FFN has had the honour of receiving Sir David Attenborough, Dr. Jane Goodall, Professor Frans de Waal and His Majesty King Willem Alexander.

In the next few years, FFN will continue to invite dedicated speakers who are true sources of inspiration for the winners and the audience.

Annual Award Event



Future For Nature aims to reach as many (future) nature conservationists and people interested in nature as possible. The more people know about FFN, the more potential winners will find their way to the Call to Apply, the more people will be inspired with the good work the winners are doing and the more (financial) support FFN can gain for the winners.

To reach this goal FFN will set out on different tracks:

- Building partnerships with more people with great public appeal.
- Building partnerships with other organisations that support nature conservationists.
- Investing in the FFN Academy.
- Continue to improve FFN's outreach through (social) media and other media like press, TV, radio and online channels.

Enlarging FFN's outreach



FFN Academy is a part of FFN run by students and young graduates with a passion for nature conservation. By organising varying activities such as lectures, documentary-evenings, and symposia they create a platform for people to meet, discuss and make plans together for a better future for nature. FFN Academy is active in eight cities in the Netherlands.

Every year FFN Academy will be hosting:

- the FFN Academy Day, a day where students meet the three annual Future For Nature Award winners;
- the FFN Academy Scrum, where members of the Academy from all over the country come together to discuss the direction and activities of the Academy for the coming year.

Additionally, FFN Academy aims to facilitate internship and volunteer opportunities for students together with the FFN Winners.

Above all, FFN Academy is a dynamic organisation, whose activities are inspired by the positive stories of nature heroes from all over the world and the creative ideas of its members.

Future For Nature Academy



The FFN Family expands every year: in the year 2023 the number of FFN winners has grown to 48 passionate nature conservationists with a mission.

FFN is determined to keep supporting the winners in every way FFN can:

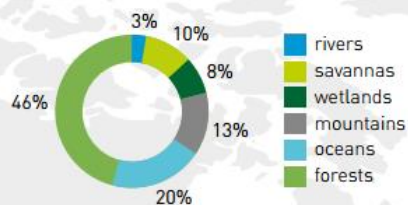
- Facilitating cooperation between former winners.
- Facilitating meetings in smaller or larger groups to learn with and from each other. Additional benefit of those gatherings is the experience of meeting others who are fighting uphill battles as well. This gives the winners the courage and strength to keep on going.
- Matching individual donors with individual winners when the opportunity arises.
- Getting funding to support new projects of our winners.

Future For Nature Family

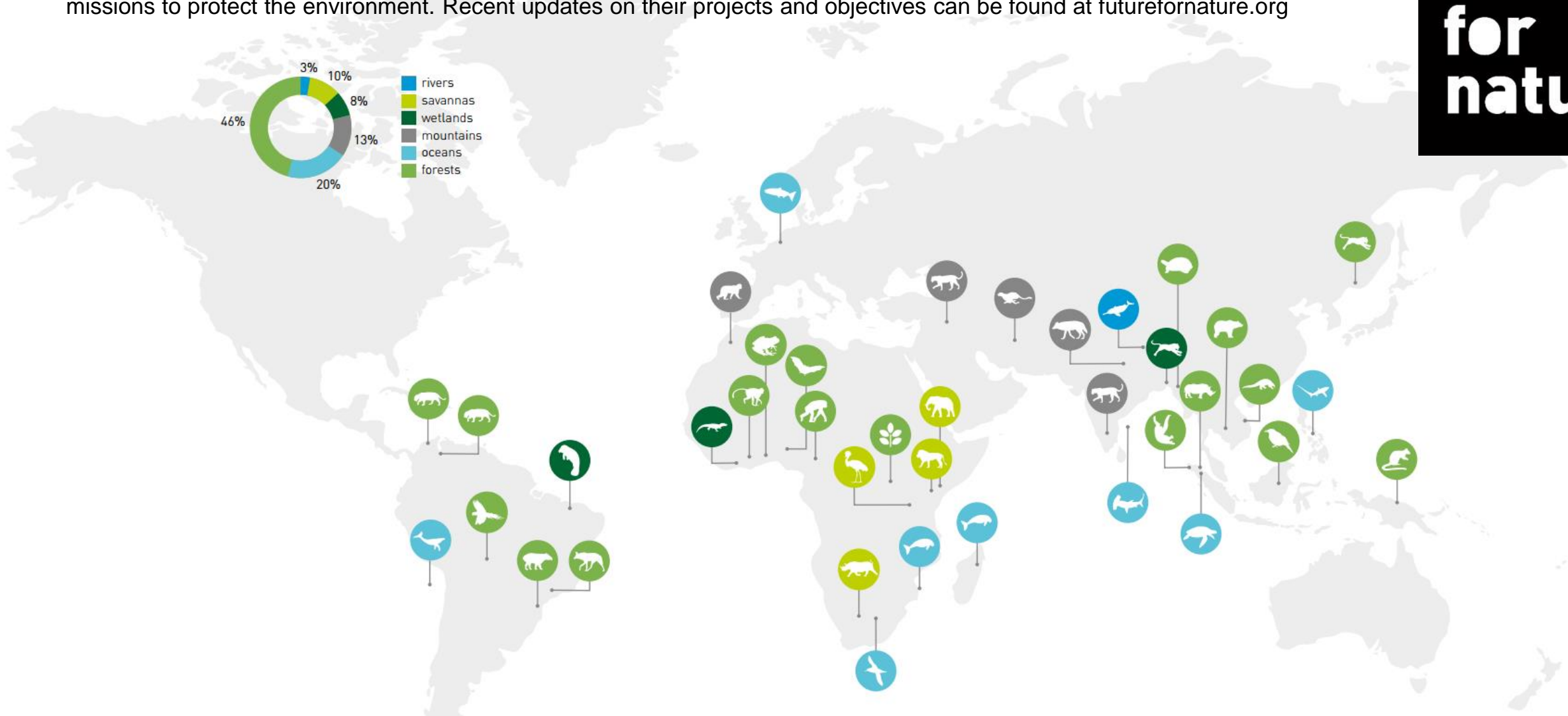


The icons on this map represent the places and species the award winners (2008-2020) converse. Some have embarked on new missions to protect the environment. Recent updates on their projects and objectives can be found at futurefornature.org

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■ rivers
■ savannas
■ wetlands
■ mountains
■ oceans
■ forests



Future For Nature Around the Globe

A photograph of Farwiza Farhan, a woman with short dark hair, smiling and leaning against the trunk of a large elephant. She is wearing a grey button-down shirt with a logo on the chest and a red watch. The elephant's trunk is covered in dark spots. The background is a lush green forest.

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“ Winning the Award
pushed me further
than I ever thought I
could.”

Farwiza Farhan, winner 2017

All donations, small and large, are essential for the success of Future For Nature and Future For Nature's winners.

Royal Burgers' Zoo has been Future For Nature's main donor for many years. Other major donors supporting FFN are Africa's Eden and Vat Foundation. The Future For Nature Friends support FFN with a personal donation on an annual basis.

In addition to these structural revenues, we receive major and minor one-time donations from businesses and individuals each year.

In the years ahead, we intend to broaden our financial base, to expand our fundraising activities to connect with a greater number of businesses and supporters. Furthermore, we will explore ways to connect donors with individual winners.

Future For Nature has been designated a Public Benefit Organisation (ANBI status) by the Dutch Tax Office.



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Funding

FFN aims to be a compact and professional organisation that is supported by a renowned network.

Operational team: a professional team supported by interns and volunteers.

Board: a minimum of five people with a passion for nature, guide and support the team with their experience and network.

The Board of Recommendation: people who offer their solicited and unsolicited advice and support.

The address of the Foundation is:
Antoon Van Hooffplein 1
6816 SH Arnhem
The Netherlands
info@futurefornature.org

Future For Nature Organisation

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“Nature has the power to change us. But we have the power to make a difference, change our course and give a future for nature.”



Ofir Drori, winner 2011



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