



FUTURE FOR NATURE FOUNDATION ANNUAL REPORT 2022

Published February 2023



AIM

Future For Nature aims to protect threatened animal and plant species. Therefore, we support young, talented and ambitious conservationists. Young people with vision and purpose, who think and act out of the box. Trailblazers who inspire, galvanise and mobilize communities, governments and the public at large, to safeguard species and ecosystems. It's those individuals that bring hope for nature.

As Sir David Attenborough put it when he was the Guest of Honour at the FFN Award event in 2009: "You can form all the committees, all the working groups, all the charities you like, but you know that in the end, it is that one individual, that one individual that has fire in the belly, that one individual that is determined that something should be done!"

ACTION

Every year our selection committees of top international conservationists select three of these young heroes. We give Future For Nature Award winners our unconditional trust and support, showcase their work and award them with € 50,000 each. Once they are part of the growing family of Future For Nature winners, we continue supporting them to boost their impact on the environment and species. FFN facilitates alliances and meetings, continues to put the winners work in the spotlight and matches individual winners with interested donors.

15 years of Future For Nature

STANDING STRONG

The year 2022 marked the fifteenth anniversary of the Future For Nature Foundation and its Awards. Future For Nature is proud to still be standing strong and looks forward to growing and developing, and continuing the support of young, passionate and ambitious nature conservationists and the existing FFN Family of winners. To celebrate this great milestone a special anniversary logo was created by Mira Meijer.

WINNING FORMULA

The first awards were handed out fifteen years ago, back in 2008, in Royal Burgers' Zoo, Arnhem. This event was the start of an amazing yearly inspiring experience, which hosted many impressive Guests of Honour, such as Sir David Attenborough, Dame Jane Goodall and his majesty the King of the Netherlands. The FFN Awards concept, with its selection process, committees and event, has proven to be a successful way of finding committed and inspiring wildlife heroes and motivating others.

CONTINUOUSLY GROWING

As the foundation continues to grow in prominence and capacity, we hope to reach, inspire and support more people and play our part to protect the planet. Future For Nature is dedicated to keep searching for young, trailblazing nature conservationists and promoting their vital work. We also strive to support the Family of winners through our newly developed FFN Family Funding scheme and are always looking for new ways to help them wherever we can!



FFN AWARDS 2022

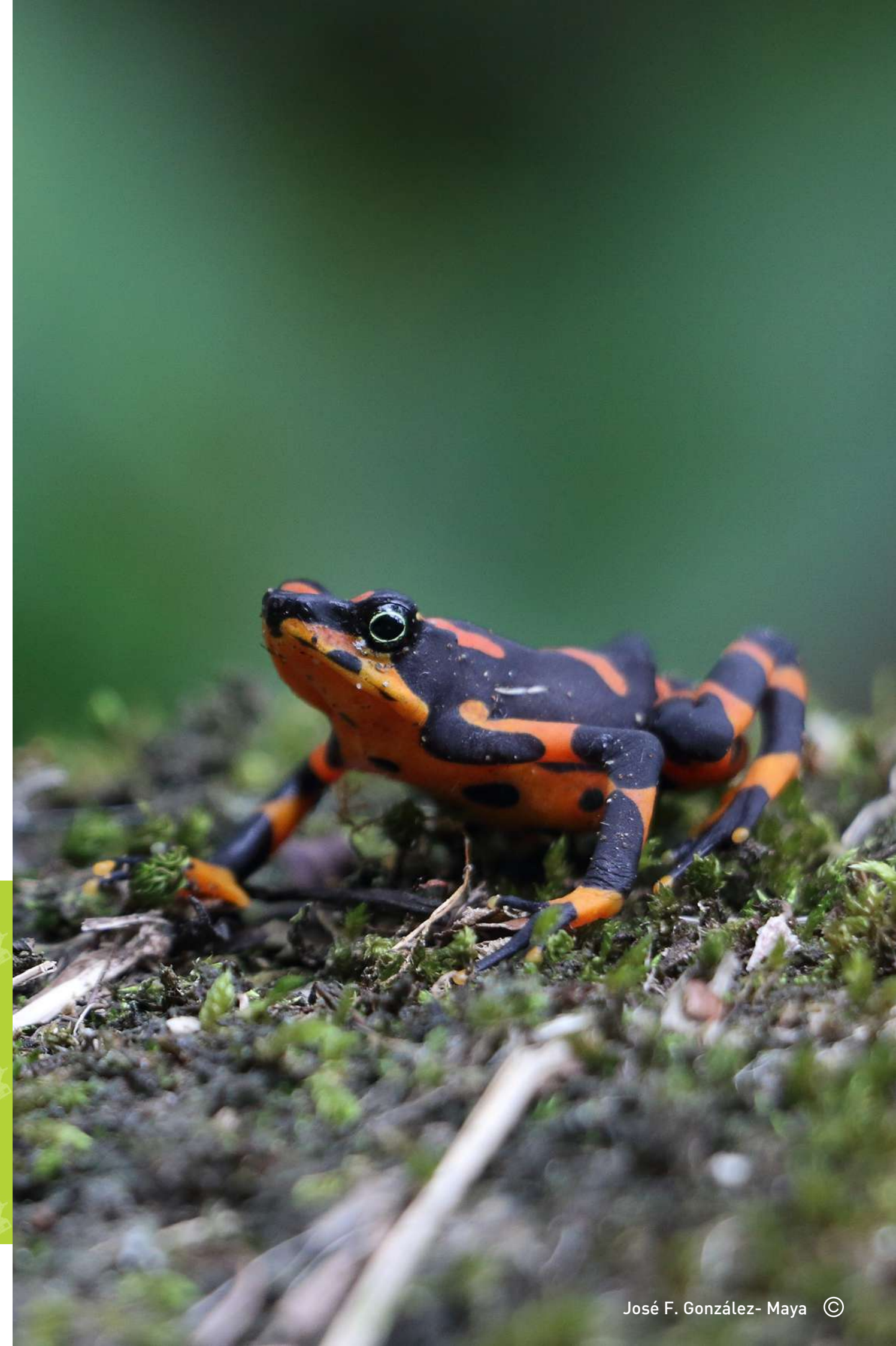
From applicant to winner

The Call to Apply for the 2022 Future For Nature Award reeled in a great number of applications. Over 250 people from all over the world applied to win the prestigious award and shoot their shot to join the FFN Family.



The FFN Award Nominees of 2022

Our National Selection Committee carefully reviewed all applications to select the 2022 nominees. Despite this not being an easy task, it resulted in a beautiful list of 9 nominees for the 2022 FFN Awards.





AND THE WINNERS ARE ...

In the final phase the FFN International Selection Committee reviewed the nominees. Each committee member scored the candidates and gave a qualitative evaluation.

Based on these scores, the FFN Board decided on the three winners of the Future For Nature Awards.

The 2022 FFN Award winners were Rebecca Cliffe, Gabriel Massocato and Tiasa Adhya.

Rebecca Cliffe, Costa Rica

Rebecca is dedicated to protecting sloths and their tropical forest habitat in Costa Rica. She committed herself to find out more about these mysterious animals and developed the first ever sloth rehabilitation and reintroduction protocol! Rebecca founded the Sloth Conservation Foundation to create alliances with local communities and protect the sloth and its habitat.



Gabriel Massocato, Brazil

Gabriel is a passionate biologist who dedicated himself to protect a species that was unknowingly slipping away into oblivion: the giant armadillo. They are relatively unknown but play an important role as ecosystem engineers as their burrows provide home to many animals. This remarkable species is threatened by habitat loss and fragmentation. Gabriel has trained over 80 aspiring conservationists, and helped co-create the Giant Armadillo National Action Plan!



Tiasa Adhya, India

Tiasa is an Indian conservationist committed to safeguarding the fishing cat and its habitat. Fully reliant on the wetland ecosystems of Asia, this cat mainly eats fish (as its name suggests). Unfortunately, its habitat is often densely populated by people too, which is where Tiasa's work comes into play. She brings people together and created a network to help secure a climate resilient future for the animals and people dependent on this ecosystem.



FFN AWARD EVENT 2022

The 15th edition of the FFN Award Event was unlike any other. All stops were pulled out to celebrate 15 years of nature conservation. There were not one, but two Guests of Honour, and not three, but nine conservation heroes got handed their well-deserved Future For Nature Award.

FRIDAY
THE 13TH OF MAY
ARNHEM



FFN Award winners 2022 Rebecca Cliffe, Tiasa Adhya and Gabriel Massocato with their FFN Awards.

Around 350 people came together in Arnhem

Over 400
people tuned
in online!



A warm applause for
artist Richard van der Koppel
for creating not 3 but 9 awards this year

INSPIRING SPEECHES

The 2022 Award winners prepared for their presentations the whole week prior. In their speeches they spoke about what drives them, the challenges they face and what their dreams for the future are. Their stories captivated the whole room and those watching digitally!

Until the morning of the event it was uncertain whether we would have all three winners up on stage. Winner Tiasa Adhya was having some travel issues. However, she arrived just in time, with just a few hours left to spare before taking the stage. Despite just having travelled for multiple days, Tiasa stood strong on stage and delivered a moving message.

GLOBAL EVENT

Besides finally being able to have an in-person ceremony, we opened our event up for digital visitors as well. Through the livestream on YouTube, people from all over the world were able to watch with us and hopefully be inspired by the speakers. Our online audience came from India, Brazil, United States, Venezuela and more. Truly a global event.



Since it was a special occasion, there were not one, but two Guests of Honour. Vice president of the European Commission Frans Timmermans and president of the IUCN Razan Al Mubarak graced us with their presence. They shared inspiring words about the importance of dedicated nature conservationists such as our FFN Award winners.



After two years of digital Award events, we were finally able to have our ever-gracious host Saba Douglas-Hamilton on stage again in Royal Burgers' Zoo.





"Conservationists stand on the forefront of our fight against species extinction. Without them we would surely lose this battle".



"Never underestimate the impact you have, never be discouraged. You are an inspiration to all of us."





Laureates take the stage



The winners from 2020 Tjalle Boorsma, Iroro Tanshi and Maria Fernanda Puerto Carillo, and 2021 Mohsen Rezaie Atagholipour, Karolina Araya Sandoval and Mónica Torres also got their moments in the spotlight. Due to the pandemic, they had not yet received their award statues, but the time had finally come.

Host Saba checked in with them on stage, in the form of a Q&A session. The laureates talked about what had changed for them since winning the award and how they were working on achieving their goals.





Connect
Collaborate
Inspire



FFN FAMILY WEEK

For the anniversary Award event in 2022, all laureates were invited back to the Netherlands for an FFN Family week. Over 30 FFN winners were present in The Netherlands for a week of networking, workshops, and sharing their passion for conservation.

Some of the workshops were given by the FFN Family members themselves. What better way than to learn from each other! Jean Thomas gave a well-received workshop about work-life balance, something that is very important yet often missing from dedicated conservation work. Another topic for the week was Volunteers and Students presented by Mohammad Farhadinia and Matthew Shirley. Last but not least, Maggie Muurmans and Inza Koné gave a workshop about Community Engagement, which is often at the heart of effective conservation work.

Conservation experts outside of the FFN Family also pitched in. Mike Hoffman from the Zoological Society of London spoke about the relatively new IUCN Green Status; Prof. Bill Sutherland from the University of Cambridge provided a session on evidence-based conservation; Prof. Hugh Possingham shared his insights on working in conservation from an academic, NGO and government perspective.

Additionally, the FFN Family learned about creative communication, leadership, and organisation and administration.

Leadership For A Better World

During the Family week, FFN organised a special event together with the Fred Foundation. During this "Leadership For A Better World" event, young conservation leaders and entrepreneurs from the business community came together to share their personal stories about how personal leadership contributes to a better world. In addition, guests were challenged to think about their position and where they can have an impact. Everyone was asked to write a letter to their future selves on how the evening inspired them, what they will do differently and how their personal leadership will lead to impact. This letter was delivered to them in December 2022. A pleasant and motivating reminder of their intentions!

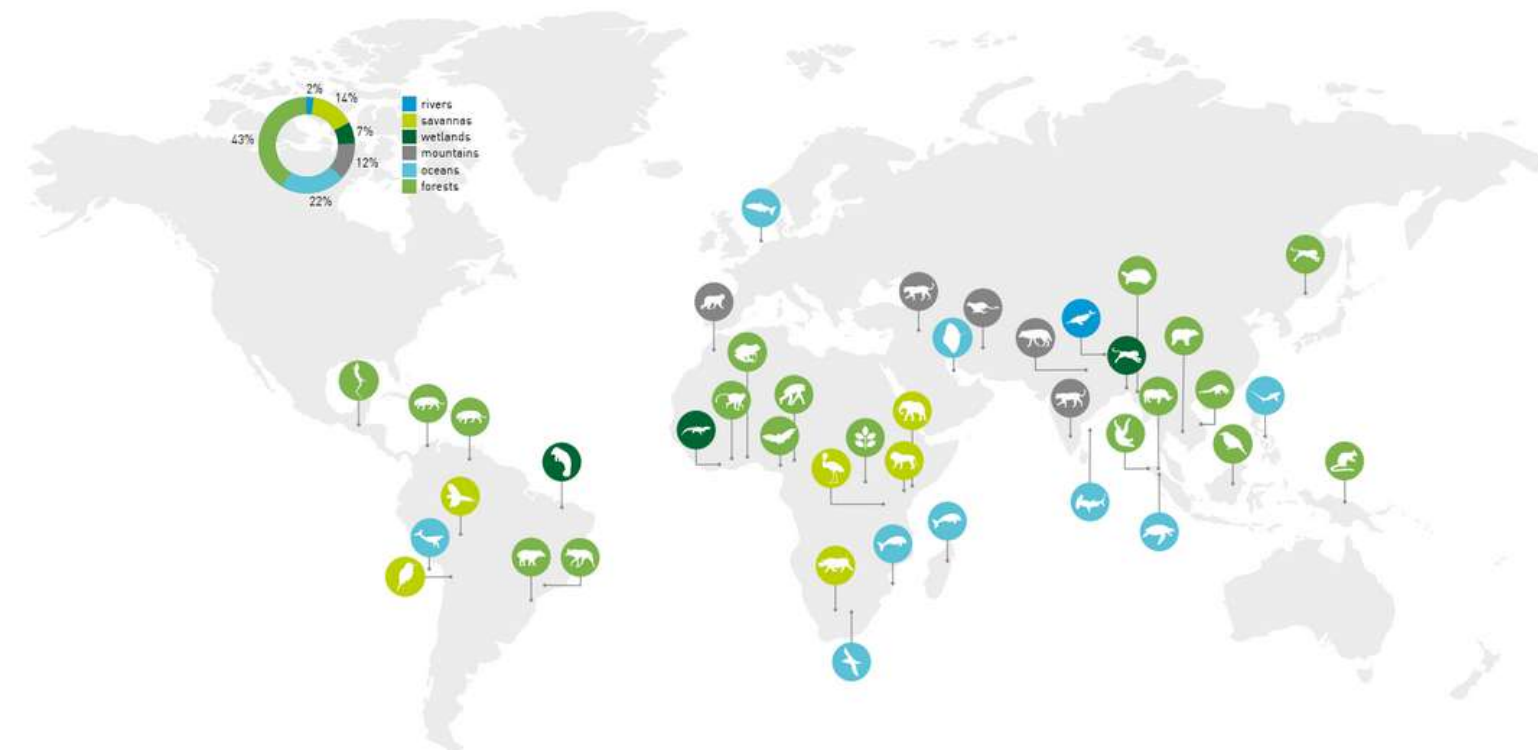
We all have seeds of hope, and we all have a sphere of influence. What is it you can do to change things for the better?





FFN FAMILY CONNECTS

The Future For Nature Family of winners is now 45 conservationists strong and they are active in 30 countries, all over the world. Throughout the year we stay up-to-date about the goings-on and help promote their work.



Meeting each other

FFN Family members met each other in 2022 at conferences and workshops around the globe to protect biodiversity.



Olivier Nsengimana, Bronwyn Maree,
Inza Koné and Ofir Drori



Lucy King, Matthew Shirley and
Anna Oposa

FFN FAMILY UPDATES

To increase the support from the Future For Nature Foundation to the growing family of winners, all previous FFN Award winners are eligible to apply for FFN Family funding, aimed at strengthening the collaboration within the Family through supporting visits and projects.

Aims of Future For Nature's Family Funding

- To encourage FFN Award winners to learn from each other. For example by visiting each other's projects in order to exchange knowledge and experience.
- To encourage collaborations between FFN Award winners, to set up new projects together.

2022 Family Funding numbers

5

applications were honoured, for two visits and three collaborative projects.

10

Family members applied for the 2022 funding round, including some of the newest FFN Family members.

66.210

euro in total was granted!

FFN funded visit

Family members José Gonzalez-Maya, Fernanda Abra and Els van Lavieren successfully applied for the Family Funding in 2021, for a visit to each of their field sites to investigate potential areas for collaboration.

During the summer of 2022, they visited José's project in Colombia. A comment from Els about the experience: "I learned so much and feel so inspired after spending a week with Fernanda and José and the team of ProCAT in the field.

This exchange program is very valuable and will lift FFN's impact to the next level by working regionally and collaborating in each other's projects.



Goals were accomplished

Lucy King (winner 2014) and her team at Save the Elephants worked long and hard for years and published their Human Elephant Coexistence toolbox this year. It's the first ever manual of over 80 elephant deterrent methods designed to help rural communities in Africa live peacefully with elephants..

Fernanda Abra (winner 2019) started a new initiative in 2022, namely 'Reconecta'. For this project Fernanda installed 30 canopy bridges this year to connect forest habitats of species high up in the trees and further help minimize road mortality.



Prizes were won

Many of the FFN Family continue to receive praise for the incredible nature conservation work they are doing. 2022 was no exception. Some of the achievements were: Farwiza Farhan who made the 2022 TIME100 Next list and graced the magazine's cover. Charudutt Mishra won Whitley's Gold Award; Anna Oposa was an awardee of the Outstanding Women in the Nation's Service Foundation. Mohsen Rezaie Atagholipour and his foundation QECI won the Dr. Radmanesh Environment Award; Inza Koné was awarded the Presidential Award of the International Primatological Society.



Collaborations were struck

In 2022 Maggie Muurmans and Inza Koné joined forces to develop an inclusive and collaborative method for effectively increasing community engagement and participation in conservation management. Part of this project was funded through the FFN Family funding.

While community engagement is an essential component of nature conservation projects, there is a risk that they are not well received by local communities when their values and goals are not aligned. That is why Maggie and Inza studied and tested a co-design process that actively involves collaboration with and participation of local communities. Maggie created a co-designing toolbox, which was tested in the field with the help of Inza in the Ivory Coast.



FFN FAMILY VOICE

The Future For Nature Family joined forces in 2022.

Together, they have made a statement calling out to world leaders at #COP15 of the Convention of Biological Diversity, to highlight the importance of grassroot conservation initiatives and request request their integration into multilateral environmental agreements (MEAs).

Concerned about the increasing habitat loss and declining rates of many species, the laureates of the Future For Nature Award sent a letter to the executive secretary of the Convention on Biological Diversity where they state that “the current predominant political and economic system based on dominating nature and seeing it as ‘just a resource’ has proven to be ineffective and unsustainable”. Adding that “governments around the world continue to prioritize ecologically unsustainable development, often choosing to dilute or change current environment/wildlife laws to expedite economic growth”.

As a way forward, the signatories propose that “sustainable and effective conservation requires a systemic change in how we perceive and utilize our home planet and its natural heritage” and call upon world leaders to empower local conservation initiatives.

All of the signatories’ laureates have vast experience in developing grassroot initiatives that have positively and effectively contributed to behavior changes that improve habitat and biodiversity conservation. However these experiences are frequently underrepresented and underestimated at international agreements and MEAs, where top-down strategies determine decision making processes on biodiversity conservation.

The Statement describes the problems faced by the laureates in their daily work all around the globe, and some valuable solutions they implement. Examples on rays and sharks in India, puddle frogs in Ghana, jaguars in the Americas and the Fishing Cat in India show how these initiatives, with an understanding of the local realities, are making a difference and can be scaled-up. The Statement concludes with an urgent call to the CBD Parties to include these and similar initiatives in global agreements and strategies for biodiversity conservation on a global scale.

The signatories conclude that nature conservation is a matter of urgency. They call the Parties attending the CoP15 on the CBD to inter alia “shift conservation strategy design and planning from a ‘top-down only’ focus to an integrated design including bottom-up approaches in order to achieve a holistic, co-designed strategy (....), strengthen (inter)national financial and political support (...) and promote the active participation of grassroots organizations and local leaders in multilateral environmental agreements, like the CBD.”. World leaders can, and must, act as catalysts to bring about a holistic, societal approach that strives to prioritize long-term ecological sustainability of the planet.





FFN SUPPORT

Future For Nature continues to support its laureates after they have won their award. In 2022, FFN offered support for research and communication to its Family of winners.

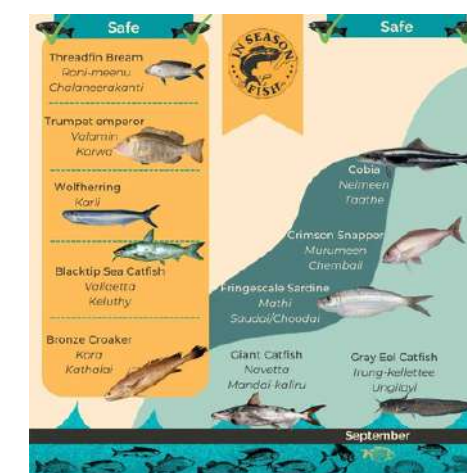
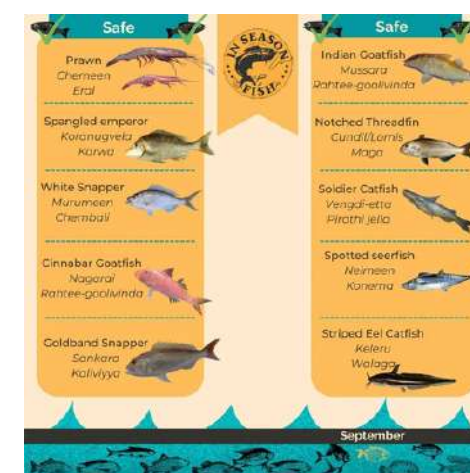
This initiative was a win-win situation for the students of the FFN Academy and the FFN Family. FFN Academy members are eager to learn, want to gain valuable realworld experience in contributing to a conservation project as well as connect with the FFN Family. The FFN Family members gain extra hands as well as inspiration, creativity and new skills for their conservation ideas.

9 FFN FAMILY MEMBERS

put in support requests for online communication or research projects

17 VOLUNTEERS

from the FFN Academy contributed to the projects



Volunteers created a monthly campagne on suitable fishing practices for FFN Award winner Divya Karnad

FAMILY COACHING

Based on feedback from the FFN Family, it was clear that they were looking for support to increase their capacity in personal growth and development, as well as connect more within the family. To aid in this, FFN and FFN laureate Jean Thomas initiated monthly FFN Family coaching sessions online. Jean is a certified coach specialising in the conservation sector, making her a great match to coach the FFN Family. The sessions provide a safe space for FFN Family members to express themselves, talk about personal issues and learning how to build resilience, emotional intelligence and compassion.

THE NEXT GENERATION

The Future For Nature Academy is a growing network of students and young graduates with a passion for nature conservation, inspired by the FFN winners and other conservation heroes. Together they organise a variety of activities including lectures and symposia to create a platform for people to meet, discuss and make plans together for a better future for nature.

After the COVID-19 regulations were lifted in the Netherlands early 2022. The different FFN Academy city hubs gradually started coming together physically again and organising more and more activities. Events such as a beaver excursion in Millingerwaard, a discussion about zoo research, a workshop on climate anxiety, a lunch lecture with FFN winner Divya Karnad, and more!

In total, the FFN Academy organised over 20 activities in 2022



FFN ACADEMY DAY

The annual FFN Academy Day was another big success. As the Academy Day is typically organised on the day after the FFN Award event, it meant this year many of the FFN Family of winners were in the Netherlands. The Academy Day took place in Wageningen and was organised by a dedicated team of FFN Academy members. Throughout the day there were multiple plenary panel discussions with the recent FFN Award winners, with space to ask questions and talk about their work and experience in the nature conservation fields. To break things up, there were many interesting separate sessions, with topics such as working in anti-wildlife crime, protecting less attractive animals or urban nature. There was something for everyone!

A whopping 170 people joined the FFN Academy Day 2022!

future
for
nature
academy





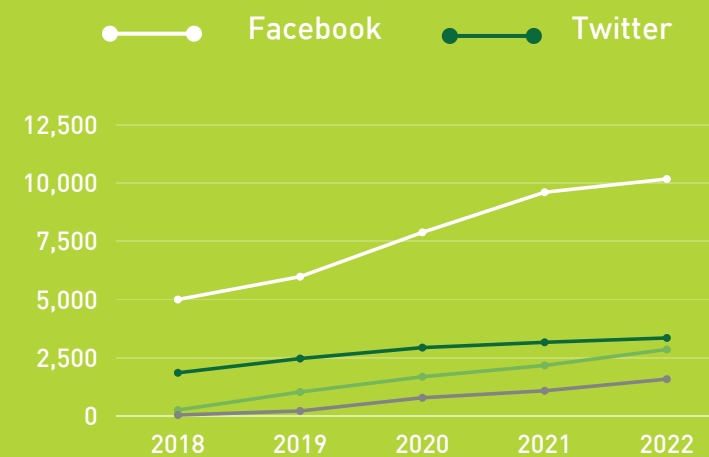
SOCIAL MEDIA STATS

FFN was active on the social media platforms Facebook, Instagram, Twitter and LinkedIn in 2022.

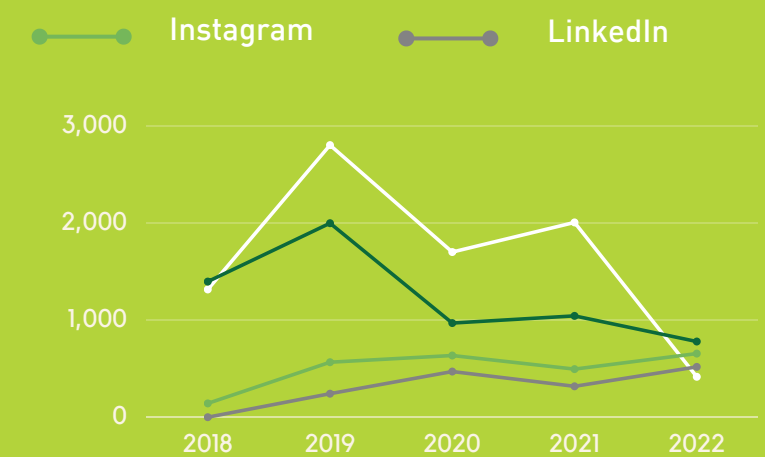
Our followers on all platforms are continuously increasing throughout the years. Facebook remains the most popular platform, but our LinkedIn reach has grown in 2022 since we have put more effort into sharing on this platform.

During the fall of 2022, after the takeover of Twitter, FFN took a step back from twitter to see how things developed. This might explain the slight decrease in our reach on Twitter.

Followers



Reach



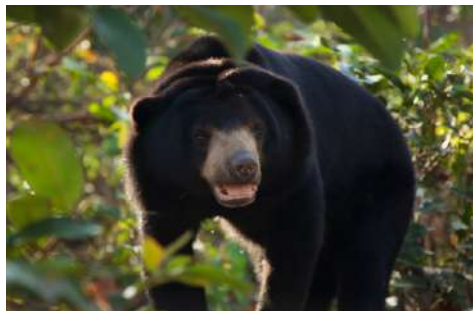
Content

In 2022 we published more than 160 unique posts on our social media platforms, and many website updates. With our content, we aimed to promote the 2022 FFN Award Winners and the Award Event, as well as highlight projects and achievements of the FFN Family.



SUPPORT

The Future For Nature Foundation receives continuous support from different corners.



Major Donors

Future For Nature can run properly thanks to our Major Donors: Burgers' Zoo, Africa's Eden, Fondation Segre, Van Wijhe Verf, Vat Foundation and the Fred Foundation.



FFN Friends

70 people are supporting us as FFN Friends, pledging a total of €4000,-. Many of the FFN Friends have been donating to our foundation for more than three years.



Donations

Besides our steady sponsors, Future For Nature receives independent donations through the website. Over €1100,- has been donated this way in 2022.

NEW DEVELOPMENTS

In 2022 Future For Nature took steps towards professionalization and worked on migrating some of its technical systems to new platforms

With support from Roy Snuverink at Bon-ICT, FFN switched its work environment to the cloud-based Microsoft 365. All data and email accounts are now safely stored and accessible online. This is a great development for the growing FFN team and for working from home.



For the financial accounting, HR and personel related affairs, FFN has partnered with BDO. FFN now has a sophisticated systems for its employees to register days off or download paychecks, as well as, a dedicated online environment to organise financial administration.



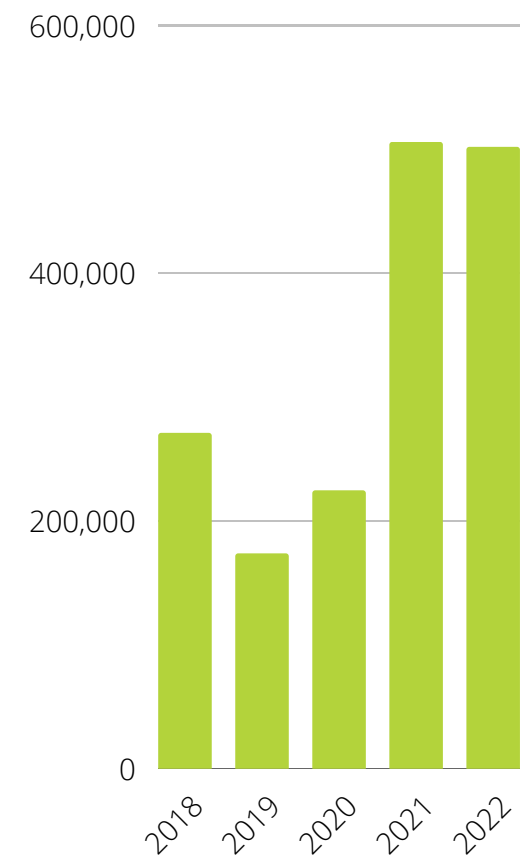
FINANCIAL STATEMENT

Continuous growth

To support the foundation's ambition to develop and grow in our impact, Future For Nature successfully increased its fundraising in 2021 and has continued this in 2022.

For the full financial accounts, please see the 'Jaarrekening 2022' on our website.

Donations & contributions



Supporting the FFN Family 2022



FFN AWARD 2023 PROSPECTS



**ALL KINDS OF
DIFFERENT
SPECIES**

During the summer of 2022, the application for the 2023 Future For Nature Awards were open. A total of 218 people from more than 60 countries applied.

The National Selection Committee carefully reviewed them all and selected eight dedicated, young conservationists as the 2023 nominees.

After approval from the board, the nominee applications were passed on to our International Selection Committee and a social media campaign to promote the 2023 FFN Award Nominees and their work commenced!



National Selection Committee

- Hans De longh
- Herman Rijkssen
- Kees Lankester
- Margje Voeten
- Pita Verweij
- Gabriella Fredriksson

International Selection Committee

- Saba Douglas-Hamilton (chair)
- Annette Lanjouw
- Brian Huntley
- John Mackinnon
- Masha Vorontsova
- Patricia Medici
- Simon Stuart
- Vivek Menon

After many years, John Mackinnon put down his tasks as an FFN international selection committee member as of November 2022. FFN is grateful for the time, dedication and knowledge he has put into FFN and thank him for helping chose the wonderful FFN Award winners over the years. Hugh Possingham join the International Selection Committee in 2022.





FFN BOARD

As of January 2022



Marlies van Wijhe
Chairman



Alex van Hooff
Vice Chairman



Claudius van de Vijver
Treasurer



Willem Ferwerda
General boardmember



Rob van den Dool
General boardmember

Honorary members of the board are Niels Halbersma, Herman Rijkse en Hemmo Muntingh.
In 2022 board meeting were held on February 8, June 5, September 6, November 8 and December 21.

FFN OFFICE



Rascha Nuijten
Director



Marloes Leeftang
Coordinator FFN



Reyhaneh Roohi
Coordinator FFN



Marit Hertlein
Coordinator FFN Academy

In March 2022, Fleur Damen passed on her tasks as FFN Academy coordinator to Marit Hertlein.
A big thank you to Fleur for her dedication, enthusiasm and bringing the FFN Academy closer together!

THANK YOU TO

Our volunteers

Mira Meijer, Mathijs Megens, Françoise Winkels, Lotte Uijtendaal,
Linda Bloch, Jeroen Pouwels, Hilmar Derksen and Dieuwerke van de Ven.

Thank you for your time, skills and dedication!

Our sponsors

AFRICA'S
EDEN



FONDATION SEGRÉ



Photos of the 2022 FFN Award event and Family week are credited to
Willem Sluysman, Robert Meerdink, Mira Meijer, Mathijs Megens and Hilmar Derksen

ARTICLES OF ASSOCIATION

The Foundation aims to protect endangered animal and plant species
(as laid down in the Articles of Association on 9 December 2008).



The address of the Foundation is:

Antoon Van Hooffplein 1
6816 SH Arnhem
the Netherlands
phone +31 26 353 7207
info@futurefornature.org

The Foundation's tax identification code is 8056.52.383.

The Foundation has ANBI-recognized status.

future
for
nature

Picaflor de Arica ©

future
for
nature